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L.S.

## WAFL Innovation Day: Innovative ideas, concepts and products

The 7<sup>th</sup> International Conference on the Assessment of Animal Welfare at Farm and Group Level (WAFL) will be organised in The Netherlands from 5-8 September 2017 at the Reehorst Conference Centre in Ede, The Netherlands. The conference encompasses welfare assessment in farm animals, zoo animals and laboratory animals. On 5 September 2017 an Innovation Day will be organised, where innovative ideas, concepts or products to improve farm animal welfare in practice will be presented by participants from both industry and science in short pitches, or during an innovation market. The ideas can vary from fresh, innovative ideas to new housing concepts, new management innovations or intelligent monitoring devices that have been recently developed.

The preliminary program for this day is as follows:

09:00 Reception, coffee

09:30 Welcome and introduction (Prof. Bas Kemp)

09:45 Keynote lecture Prof. Dan Weary (UBC Canada): 'Innovations to improve animal welfare: what have we reached and what should we aim for?'

10:30 Pitch presentations welfare innovations

12:00 Plenary discussion and voting best pitch

12:30 Lunch

13:30 Innovation market, with possibilities to present your idea, concept or design for a welfare innovation (poster or tangible object)

16:00 Plenary discussion and voting innovation award

17:00-22:00 Drinks and dinner, welcome reception WAFL congress

The innovation day is **free** for WAFL scientific delegates and innovators from science, practice, regulatory agencies and industry who attend the WAFL conference. For those who only wish to attend the innovation day, the registration fee is 100 EUR (and includes lunch and buffet dinner). The idea is that you can bring forward **your innovative ideas, concepts and products** that contribute to an improved welfare or monitoring of welfare, all to discuss and inspire the (near) future of welfare science and practice.

**Interested to present a pitch during the morning session and/or to contribute to the Innovation market? Please send a short description of the innovation you would like to present to: [info.wafl2017@wur.nl](mailto:info.wafl2017@wur.nl) (subject: innovation day). Deadline 7 April 2017.** Please note that the pitches to be presented in the auditorium will be preselected by the organizers. For any questions regarding the WAFL Innovation Day, please contact us at [info.wafl2017@wur.nl](mailto:info.wafl2017@wur.nl).

The Innovation Day Committee,

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DATE

March 10, 2017

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